

Designing a Livable Winter City Neighborhood



Fairview Design Initiative



Visually

Design plays an important role in how a person feels about a place.

Appealing?

Is this visually appealing?



This photo was found to be Strongly Unappealing by those who filled out a Visual Preference Survey.

What about this photo makes it unappealing?

Are these visually appealing?



*These images were found to be Strongly Appealing.
Why do people feel differently about these photos?*

Appealing?

Are these attractive spaces to walk by?



These images were found to be Strongly Unappealing by Survey Respondents.

What makes them so?

Appealing?



These images were found to be Strongly Appealing by Survey Respondents.

What makes them so?



Walkable?

An important part of a more livable winter city neighborhood is for a person to feel comfortable walking along the streets. How would you feel walking on these streets?

Envisioning a new, more appealing urban neighborhood

Designing Fairview

Is this the future
of Gambell Street?



Is this the future of
North Fairview?