



Reconnecting Fairview Theory of Change

Activity	Belief	Impact	Outcome	Vision
Economic Analysis	Fairview needs economic investment to become safe and vibrant.	To understand opportunities for equitable, asset-focused, and diverse strategic investments in Fairview's landscape, business ecosystem and workforce.	Fairview is vibrant, prosperous, and empowered; Anchorage values and invests in the neighborhood.	<p>A healed and vibrant Fairview that is:</p> <p>welcoming, connected, respected, empowered, & activated year-round</p>
Transportation Modeling	Fairview's healing and vibrancy relies on transforming the G-I couplet into a safe and human-centered corridor.	To discover current mobility patterns, future opportunities, and define success metrics that prioritize residents' safety, ease and joy.	Fairview is multi-modally connected with well-maintained transportation systems that prioritize residents and serves them year-round.	
Greenway Design	A large community-driven public investment in the safety and beauty of this corridor can catalyze private investment and have spillover effects.	To develop a safe, active, attractive corridor that uses art and storytelling to share history and healing, varied travel options and compelling destinations to unite the neighborhood and city.	Fairview has a welcoming physical space that inspires new connections, investments and imaginations around what subarctic amenities can look and feel like.	
Public Engagement Process	A robust and creative public engagement process can remediate engagement fatigue and exclusion while growing the civic power necessary for Fairview to achieve self-determination over its future.	To leverage a creative public engagement process as a tool to engage all Fairview residents--especially those historically ignored--while building trust, belonging and civic capacity.	Fairview residents are excited, civically active and grow into neighborhood leaders that shape the future of Fairview and the city.	