



Memorandum

To Fairview Community Council
Date May 8, 2025
From NeighborWorks Alaska & Arup
Subject Reconnecting Fairview Corridor Plan – Project Update

Introduction

The Reconnecting Fairview Corridor Plan (the Plan) is a community-led effort to heal the Gambell-Ingra Corridor by identifying opportunities for neighborhood revitalization, improved safety, increased economic opportunity, and other strategies that foster community identity and well-being. Development of the Plan is supported through a consultant contract with Arup, funded through a USDOT Reconnecting Communities Pilot Program Grant and the Municipality of Anchorage.



Introduction

Reconnecting Fairview Corridor Plan

Goals & Objectives

Community-led solutions to reimagine the Gambell & Ingra St. corridor

- Center equity and community-driven solutions
- Foster participatory planning, engaging community members and building trust
- Identify opportunities to address key challenges caused by divisive infrastructure
- Strengthen community resilience and livability
- Establish a clear path forward for implementation roles and responsibilities

Consultant Team Progress

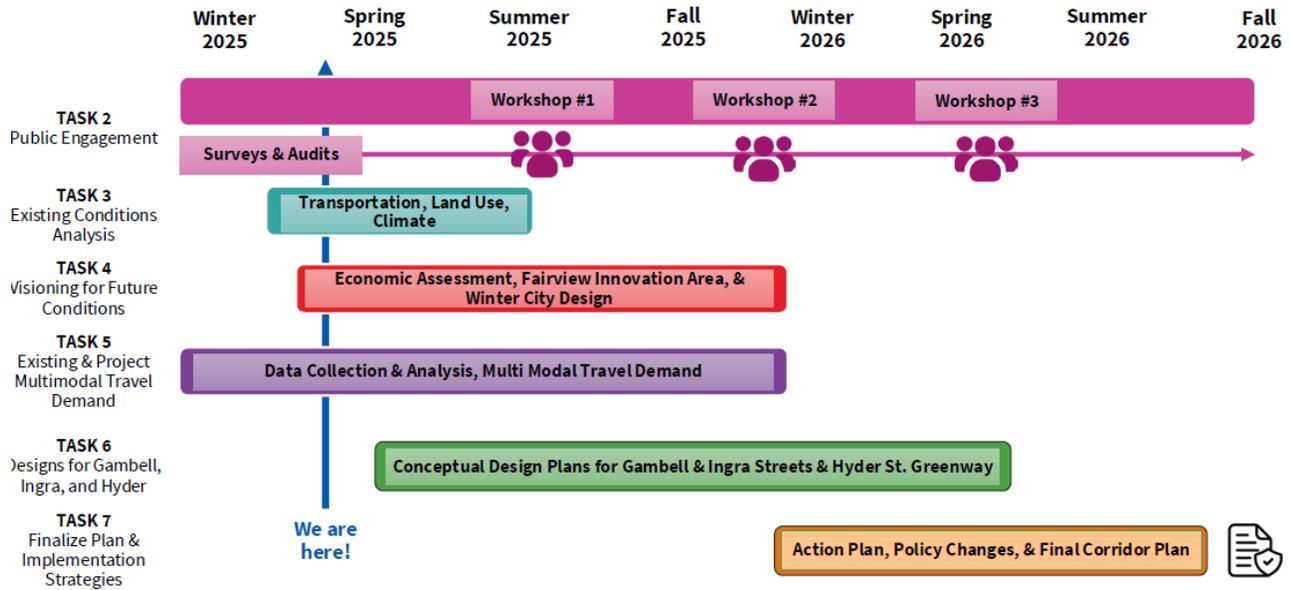
- ✓ February Design Week visits
- ✓ Draft Engagement Plan
- ✓ PEL Review and comment submittal
- ✓ Draft multimodal level of service criteria (literature review forthcoming)
- ✓ Data collection for Tasks 3, 4, and 5
- Detailed engagement prep
- Stakeholder interviews
- Existing conditions findings
- Land use / economic recommendations
- Convene first TAC meeting

Summary – Scope of Work through May 2025

Task 1 – Project Management and Corridor Delineation

Arup will work with NWAK to successfully deliver the project on schedule and on budget, in alignment with goals for the Reconnecting Fairview Corridor Plan, as well as progress the development of high-quality deliverables as defined in the subsequent sections. – All activities ongoing to deliver all Tasks/Deliverables.

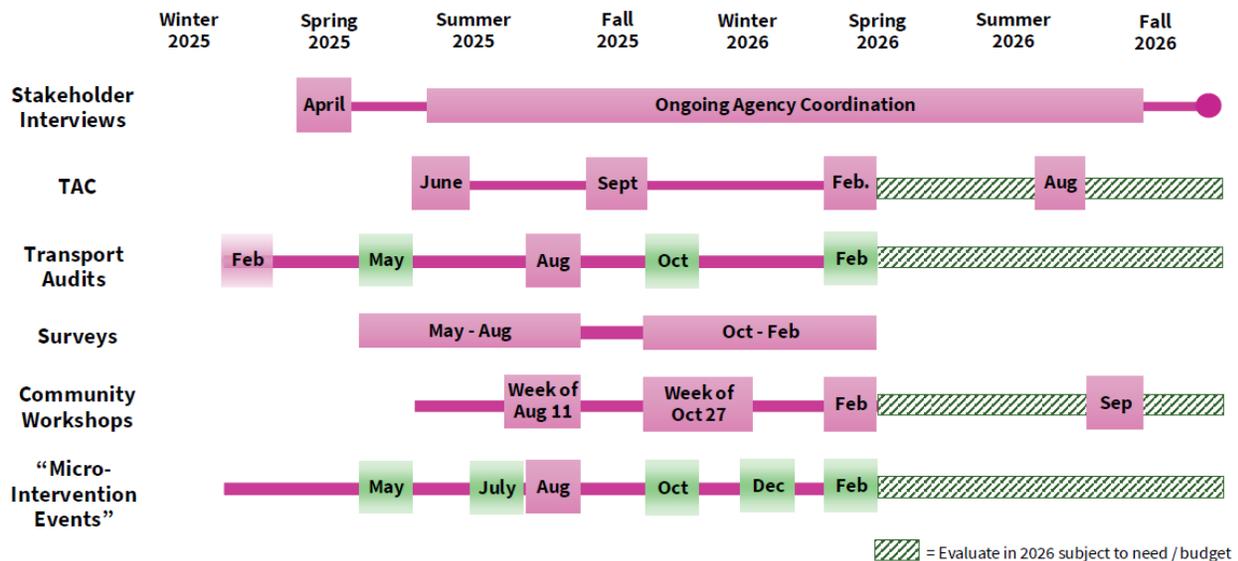
Project Schedule



Task 2 – Public Engagement

A community-driven design process that generates ownership and pride is the core of Reconnecting Fairview. A fundamental part of co-creation with the community is ensuring early, ongoing, and meaningful participation in outreach activities that are locally tailored to the context and diversity of Fairview.

All Fairview Corridor Plan Outreach



- **Stakeholder Interviews:** Ongoing!
- **Technical Advisory Committee (TAC):** Arup will convene up to four (4) Technical Advisory Committee meetings. The TAC will serve as a focused core group representing agency partners and community leadership who will provide input and deliverable review during key points of the planning process and whose involvement is critical to ensure recommendations are adopted and implemented.

Technical Advisory Committee

Activities Led by Arup

Goal: Feedback and deliverable review at key milestones			
June 2025	Sept 2025	Feb 2026	Aug 2026
<ul style="list-style-type: none"> • Existing Conditions • Land Use & Economic Assessment • Outreach findings • Conceptual designs kickoff 	<ul style="list-style-type: none"> • Multimodal demand • Winter City design • Conceptual designs interim point 	<ul style="list-style-type: none"> • Near-final conceptual designs • Draft action / implementation plan 	<ul style="list-style-type: none"> • Present near Final Reconnecting Corridor Plan for adoption

- **Transportation Audit:** The project will conduct two (2) transportation audits of the project corridor inviting agency partners and community members to assess existing conditions from the perspective of a pedestrian, cyclist, and/or transit riders. The first was held during Anchorage Design Week 2025 and one in August 2025. Community members can collect their own data through the Survey123 tool throughout the project.



Reconnecting Fairview Corridor Plan

Community Walking Tour SURVEY

Quick Tips:

- When you find something of interest, take a photo or short video (under 10 seconds).
- Scan or refresh the code to the Survey123 tool.
- Use this survey map to select your location, use 2 fingers to zoom in or adjust, tap with 1 finger to mark your location.
- Answer the questions.
- Hit submit, then refresh to start again at a new location!

Survey123



- **Surveys: Digital Engagement:** Our team will also host digital surveys to collect community context and inform design recommendations with the timing aligned with the public workshops.
- **Community Workshops:** We will implement a series of three (3) community design workshops for collaborative visioning at key project milestones. Workshops will be an interactive opportunity to engage community members on the project and inform recommendations on topics such as proposed transportation improvements, zoning and planning policy, economic development, Winter City design, and other related topics as requested by the community.

Workshop #1 – Timed to inform recommendations for Tasks 1.3 and 3, with a focus on kicking off the project with the public, defining sub-areas, and synthesizing findings from the existing conditions analysis and transportation audit.

Surveys

Activities Led by Arup

Goal: Collect further community context and inform design recommendations	
Round 1 May – August 2025	Round 2 Oct – Feb 2026
<ul style="list-style-type: none"> • Understand community context • Identify gaps & opportunities • Tailor engagement where needed 	<ul style="list-style-type: none"> • Conceptual design feedback • Inform project prioritization and phasing

Community Workshops

Activities Led by Arup

Goal: Engage community members and ensure community-driven recommendations			
Week of August 11 th , 2025	Week of October 27 th , 2025	TBD Feb 2026	TBD Sept 2026
<ul style="list-style-type: none"> • Existing Conditions • Land Use & Economic Assessment • Outreach findings • Conceptual designs kickoff 	<ul style="list-style-type: none"> • Multimodal demand • Winter City design • Conceptual designs interim point 	<ul style="list-style-type: none"> • Near-final conceptual designs • Draft action / implementation plan 	<ul style="list-style-type: none"> • Present Final Reconnecting Corridor Plan for adoption

- **“Micro-Intervention Events”:** The Fairview Community Council’s Reconnecting Fairview Committee will lead local, grassroots efforts to strengthen engagement of community members with this planning process. This includes hosting targeted, lower-cost, scalable activities that establish and strengthen connections between neighbors, increase awareness of Reconnecting Fairview, engage community members in grassroots efforts, and promote a greater sense of what it means to be a “Fairviewer.”

More details to come from the FVCC as we host events throughout this process!

Task 3 – Existing Conditions & Limitations

Task 3 will document the past, present, and future of Fairview. Arup will look to the past to better understand the community socially, physically, and economically. Arup will document the present technical details of existing land use and transportation network performance. Finally, Arup will look to the future, summarizing planned land uses, concurrent transportation improvement projects, and findings from previous community engagement efforts. As part of preparing for the future, opportunities for solutions towards emerging mobility, climate adaptation and resilience, and economic opportunity will also be considered.

Data collection and analysis has begun, informing other tasks within the plan with a deeper focus on travel forecasting. Information will be shared throughout the summer and presented at the August community workshops.

Task 4 – Community-Led Visioning Process for Future Conditions

Task 4 will define a community-centered vision asking, “what if?” throughout Fairview. This will require project stakeholders to balance current and future land use needs with best practices for designing winter cities and sparking economic growth. Arup has assembled a well-versed team of economists, planners, engineers, and visual storytellers to facilitate a recommended approach for land use and economic development, transportation improvements, and placemaking in Fairview.

This comprehensive analysis will encompass several critical components: assessment of the real estate market in the Plan area and in Anchorage and identification of barriers to land development. Arup will also conduct a review of the latest research and industry best practices on establishing innovation areas using a four-step approach: Innovation Hubs best practices, practical strategies, opportunity sites, and policy recommendations.

The project team has kicked-off the Economic Assessment for this task, including data collection and stakeholder interviews and focus groups in May 2025.

Information will be shared throughout the summer and presented at the August community workshops.

Task 5 – Existing and Projected Multimodal Travel Demand

Arup will conduct an evaluation of the existing travel demand for all transportation modes to develop a multimodal level-of-service approach and identify infrastructure needs throughout Fairview. Findings will be used for conceptual planning purposes only, and Arup will provide a range of outputs to account for uncertainty.

Our focus will be on multimodal level of service analysis and balancing the needs of pedestrians and cyclists with motorists’ needs. The standard framework for traffic forecasting and analysis often lacks the ability to prioritize cyclists, pedestrians, and transit users. Arup’s approach uses a range of safety metrics, including crash data, traffic speed, and intersection visibility, to identify high-risk areas and potential barriers to safe travel.

The project team has kicked-off Multimodal Travel Demand project for this task in January 2025. These team members also supported FVCC and NWAK of the Seward-Glenn PEL Study comment period.

The team has collected data and conducted a review of other city’s frameworks for multimodal traffic forecasting and analysis and will come up with a multimodal level of service (MMLOS) approach for the corridor.

Information on a Multimodal Level of Service Framework will be shared throughout the summer and presented at the August community workshops.